

Dear **Slough Foodbank Supporter**,

This November, Slough Foodbank reaches a very special milestone — **15 years of serving our community.**

When we first opened our doors in 2010, we were one of just 35 pioneering foodbanks in the UK. Today, there are more than 3,000, a reflection of the growing need in our country. In Slough, that need is greater than ever.

During 2024, we provided just over **12,000 food parcels**, and this year we are on track to reach nearly **15,000** — made possible through the generosity of local people and businesses. Our prime function is to supply a **three-day emergency food parcel** to those who suddenly find themselves in an unexpected crisis.



We are especially grateful to **SEGRO** for their exceptional and ongoing support in providing our warehouse premises in Montrose Avenue. This unique partnership allows us to focus every donation we receive directly on delivering emergency food and support to people in crisis, rather than on overhead costs. We also extend heartfelt thanks to **Slough Borough Council**, whose continued support is invaluable.

There are also many **local businesses** who have supported us over the years and who continue to do so today. These contributions — whether through food donations, volunteering, fundraising, or practical help — are priceless, and we are deeply grateful for the generosity and community spirit shown across Slough.

Slough Foodbank is run by myself, with a small team of part-time staff, working alongside over 220 partner agencies and charities who refer clients in need of emergency food to us.

But it is our **130 incredible volunteers** who are the jewel in our crown. It takes nearly 100 committed volunteers to run our Foodbank every week. Thanks to their dedication and compassion, **we operate six distribution sessions weekly across Slough**, ensuring that wherever someone lives, they can access emergency food within a day or

so with each parcel we issue tailored to the size of the household — whether a single person, a couple, or a family.

But our mission goes **beyond food**. Thanks to our partnership with the **Trussell's Financial Inclusion Project**, we offer specialist **Citizens Advice** support on money matters, helping people unlock benefits and services they are entitled to. In many cases, this guidance enables clients to move towards financial stability and no longer need foodbank support.

As we mark this **15-year milestone**, our crystal anniversary, we reflect on the symbolism of *crystal* — representing **clarity, strength, and transparency**. These qualities embody everything we strive for: a clear vision for the future, the strength of our volunteers and partners, and the transparent, compassionate way we serve our community.

We are inviting businesses across Slough to stand alongside us so that **together, we can deliver even more for people in crisis** across our community.

15 Ways Your Business Could Support Slough Foodbank in Our 15th Year

There are many ways you can support us — here are just a few for your consideration:

Corporate sponsorship	Sponsor a Foodbank project or event and be recognised as a key partner of Slough Foodbank.
Workplace giving	Encourage staff to donate regularly (e.g. £15 for 15 years campaign).
Matched funding	Match the donations your employees raise for Slough Foodbank.
Team volunteering days	Bring a group of colleagues to help in our warehouses or at supermarket collections.
Payroll giving	Set up easy payroll donation schemes for staff who want to give monthly.
Food donations	Contribute much-needed food & toiletries.
Recognition and appreciation programme	Support us in introducing a programme to regularly thank and celebrate our invaluable volunteers.
Fundraising events	Run quizzes, coffee mornings, raffles, or charity sports challenges with proceeds going to Slough Foodbank.
Corporate donation	<i>£15 per employee</i> to mark our 15th year.

Marketing and awareness	Use your business networks, social media, and newsletters to promote Slough Foodbank needs and campaigns.
Business networking advocacy	Introduce us to your partners, clients, or suppliers who may also wish to support.
15-year anniversary raffle	Donate a prize to our anniversary raffle.
Legacy partnerships	Help us explore longer-term funding or legacy giving through your business.
Skills-based volunteering	Encourage your staff with expertise in IT, social media, marketing & fundraising to volunteer with us.
Become an anniversary partner	Pledge to work with us in 2025 as an official 15th anniversary partner and celebrate this milestone with us.

We would be incredibly grateful for any support you may be able to give. If you are able to help, please simply reply to the cover email or call me on **01753 550303** or **07939 934233** to talk through what would be best for your business.

We are proud to be part of this community — and we would love you to be part of our developing future.

Gail Pinkerton-Field

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Slough Foodbank Manager